

2019 Print Editorial Calendar



FEBRUARY | MARCH

The Kitchen Issue

- ◆ Fireplaces & Accessories
- ◆ Low-Maintenance Fencing
- ◆ Plan Now for Spring Gardening
- ◆ Historic NJ Renovations
- ◆ Carpet

Editorial Submission Deadline: September 14, 2018

APRIL | MAY

Spring Preview Issue

- ◆ Great Grills
- ◆ Bath Vanities
- ◆ Easy-Care Pools
- ◆ Tiles with Texture
- ◆ Outdoor Furnishings
- ◆ How to Organize Your Bedroom Closet

Editorial Submission Deadline: November 16, 2018

JUNE | JULY

Transformations

- ◆ High-Tech Appliances
- ◆ Memorable Light Fixtures
- ◆ How to Create an Outdoor Room
- ◆ High-Style Color Combinations
- ◆ Trends in Rugs

Editorial Submission Deadline: January 18, 2019

AUGUST | SEPTEMBER

The Bathroom Issue

- ◆ High Point Market Highlights
- ◆ Architectural Digest Design Show Finds
- ◆ Tile & Stone Flooring
- ◆ Boosting Curb Appeal
- ◆ Beautiful New Jersey Pools
- ◆ Creative Cabinet Hardware

Editorial Submission Deadline: March 15, 2019

OCTOBER | NOVEMBER

The Style Issue

Fall Home Fashion

- ◆ Stand-Out Sinks
- ◆ Sconces
- ◆ Countertops: Designers' Favorites
- ◆ Brick & Stone Siding
- ◆ Building Upgrades

Editorial Submission Deadline: May 17, 2019

DECEMBER | JANUARY

Luxury Living Issue

- ◆ Holiday Gift Guide
- ◆ Fabulous Faucets
- ◆ Unique Tile Options
- ◆ Window Treatments
- ◆ Holiday Decorating
- ◆ Tips for Organizing Your Pantry

Editorial Submission Deadline: July 19, 2019

DESIGN BY MARY SFERRA/PHOTO BY PETER RYMWID



DESIGN BY KINGSLEY BELCHER KNAUSS/PHOTO BY WING WONG

ARCHITECTURE BY PLAN ARCHITECTURE/PHOTO BY VIC WAHBY



IN EVERY ISSUE

- ◆ Decorating Solutions for All Styles of Homes
- ◆ Inside look at New Jersey's Finest Homes
- ◆ Outdoor Living in the Garden State
- ◆ Detailed Listings of Local Home & Garden Resources
- ◆ Art & Antiques
- ◆ Entertaining New Jersey Style
- ◆ Expert Advice from New Jersey Design Professionals

editorial submission guidelines

We encourage you to share your design projects and new products with us. Please follow these guidelines when submitting your work.

how to submit a project for consideration

Each issue of *Design NJ* includes feature stories about homes of all shapes and sizes from all over New Jersey. If you have a great house or a beautiful space to share (indoors or out), please send a brief description and photos (professional photos preferred but scouting shots will be reviewed).

DESCRIPTION SPECIFICATIONS

Please share with us the location of the project, any unique design challenges and a brief summary. We're looking for great design as well as interesting stories behind the project.

PHOTOGRAPHY SPECIFICATIONS

We receive hundreds of submissions each year and review each one carefully. We accept submission of photos through CD, email, Dropbox and other file-sharing services.

Regardless of how you submit, include **NO MORE THAN THREE PHOTOS PER ROOM** or no more than five photos of a landscape. We will not consider submissions with more than three photos per room or more than five photos per landscape.

Please identify each space. If we accept the project for publication and you would like us to consider additional angles, we'll discuss it at that point.

Please note that homes for consideration must be located in New Jersey and must not have been published elsewhere. If you have posted the project on Houzz or any other widely available digital platform other than your own website, you will be required to take it down until after the issue in which we have published it is off newsstands.

PLEASE SEND PROJECTS FOR CONSIDERATION TO:

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additional ways to get published

Each issue of *Design NJ* offers other excellent opportunities for publication. If you have a product, project, event or service you would like us to consider for publication, please send us a photo and a brief description. Some regular departments cover the following topics:

NEW PRODUCTS

Please add us to your media list so we receive information about your latest product introductions. It is important that we are kept up to date so we can effectively report on your products as well as industry trends. Please attach or send high-resolution images with your press releases.

TREND INFORMATION

The editorial staff of *Design NJ* carefully monitors national and regional trends in several industries. This information helps us choose which projects to publish. If you have trend information that you would like to share, we'd be happy to receive it.

GREEN AND HEALTHY LIVING

Products or services that help homeowners decorate and care for their homes in an environmentally friendly and healthy way are welcome. The products or services can involve interiors, exteriors or landscapes, and they should demonstrate that homes can be beautiful and comfortable as well as eco-friendly and healthy.

EXPERT OPINION

Design NJ supports trend information with expert opinions from respected sources. If you are interested in being considered as a source for trend research or inclusion in our editorial content, please contact us for consideration.

QUESTIONS?

Ren Miller, Editor in Chief

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