

2021 submission guidelines & editorial calendar

We encourage you to share your design projects and new products with us. Please follow these guidelines when submitting your work.

how to submit a project for consideration

Each issue of *Design NJ* includes feature stories about homes of all shapes and sizes from all over New Jersey. If you have a great house or a beautiful space to share (indoors or out), please send a brief description and photos (professional photos preferred but scouting shots will be reviewed).

DESCRIPTION SPECIFICATIONS

Please share with us the location of the project, any unique design challenges and a brief summary. We're looking for great design as well as interesting stories behind the project.

PHOTOGRAPHY SPECIFICATIONS

We receive hundreds of submissions each year and review each one carefully. We accept submission of photos through CD, email, Dropbox and other file-sharing services.

Regardless of how you submit, include **NO MORE THAN TWO PHOTOS PER ROOM** or no more than five photos of a landscape.

Please identify each space. If we accept the project for publication and you would like us to consider additional angles, we'll discuss it at that point.

Please note that homes for consideration must be located in New Jersey and must not have been published elsewhere. If you have posted the project on Houzz or any other widely available digital platform other than your own website, you will be required to take it down until after the issue in which we have published it is off newsstands.

PLEASE SEND PROJECTS FOR CONSIDERATION TO:

Marirose Krall
Design NJ
328 Newman Springs Road, Suite 11
Red Bank, NJ 07701
732-730-7932, or mkrall@designnewjersey.com

additional ways to get published

Each issue of *Design NJ* offers other excellent opportunities for publication. If you have a product, project or service you would like us to consider for publication, please send a photo and a brief description. Some regular departments cover the following topics:

NEW PRODUCTS

Please add us to your media list so we receive information about your latest product introductions. It is important that we are kept up to date so we can effectively report on your products as well as industry trends. Please attach or send a link to high-resolution images with your press releases.

TREND INFORMATION

The editorial staff of *Design NJ* carefully monitors national and regional trends in several industries. This information helps us choose which projects to publish. If you have trend information that you would like to share, we'd be happy to receive it.

WELL DESIGN

This increasingly important category is expanding from commercial to residential design in many ways. We're interested in hearing about projects and products that take health and well-being into account.

GREEN AND HEALTHY LIVING

Products or services that help homeowners decorate and care for their homes in an environmentally friendly and healthy way are welcome. The products or services can involve interiors, exteriors or landscapes, and they should demonstrate that homes can be beautiful and comfortable as well as eco-friendly and healthy.

EXPERT OPINION

Design NJ supports trend information with expert opinions from respected sources. If you are interested in being considered as a source for trend research or inclusion in our editorial content, please contact us for consideration.

TABLESCAPES

We're always looking for beautifully designed tablescapes, especially those with seasonal and holiday themes.

QUESTIONS?

Ren Miller, Editor in Chief
Design NJ
328 Newman Springs Road, Suite 11 | Red Bank, NJ 07701
rmiller@designnewjersey.com

2021 Print Editorial Calendar

In Every Issue

Design NJ draws readers into our pages with an exclusive look at exceptional New Jersey homes and landscapes. Our feature stories include homes of all sizes, styles and locations throughout the state. *Design NJ* content has been recognized by industry associations as inspiring readers to take action. The following categories are represented in each issue through our feature stories and departments. We are interested in outstanding indoor & outdoor design. We encourage you to share your work regardless of issue "theme" or topic.

- ◆ Lighting
- ◆ Outdoor Living
- ◆ NJ Architecture & Home Building
- ◆ NJ Interior Design
- ◆ Bathrooms
- ◆ Kitchens
- ◆ Pools & Landscapes
- ◆ Window Fashions
- ◆ Flooring
- ◆ Decorating Solutions for All Styles of Homes
- ◆ Detailed Listings of NJ Home & Garden Resources

FEBRUARY | MARCH

The Kitchen Issue

Editorial Submission Deadline:
September 25, 2020

APRIL | MAY

Spring Preview Issue

Editorial Submission Deadline:
November 13, 2020

JUNE | JULY

Before & After Issue

Editorial Submission Deadline:
January 15, 2021

AUGUST | SEPTEMBER

The Bathroom Issue

Editorial Submission Deadline:
March 19, 2021

OCTOBER | NOVEMBER

The Style Issue
Fall Home Fashion

Editorial Submission Deadline:
May 21, 2021

DECEMBER | JANUARY

Luxury Living Issue

Editorial Submission Deadline:
July 23, 2021

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NEW JERSEY'S HOME & DESIGN MAGAZINE

732-719-7841 | designnewjersey.com
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