



# TRENDS

HOME DÉCOR IDEAS TO INSPIRE YOU

# 2011



design**NJ**

ROBIN AMSTER

MEG FOX

REN MILLER

LISA RACKLEY

# TREND / juxtaposition

## ► twist on tradition



## ► rough luxe



A page from Restoration Hardware's catalog mixes industrial chic accents with reclaimed woods and antiques.

## ► opposites attract



Modern History pairs contemporary accessories and a traditional chest for a sophisticated statement.

## ► artistic blend



Melange, Hooker Furniture's newest collection, is French for a "mix," often of incongruous elements. Accents blend colors and materials in unexpected ways.

NO SINGLE DESIGN SCHEME WILL DOMINATE in 2011. Instead, periods and styles will mix in fresh and modern fashion.

- **Contemporary Traditional.** A more contemporary traditional aesthetic heated up showroom floors at the most recent World Market Center-Las Vegas. "We are seeing traditional silhouettes re-created or mixed with contemporary motifs," says Paul Watson, ASID, spokesperson for the Las Vegas Design Center. Traditional looks and modern tastes appear to meet in the middle, with traditional-inspired designs looking less fussy, more streamlined. This—combined with energetic hues, painted finishes, or bold patterns—will reinvent tradition for today.
- **In Transition.** Manufacturers also report a growing demand for cleaner, simpler designs that offer more versatility. This has resulted in a surge of transitional offerings that suit traditional interiors just as well as contemporary ones.
- **Eclectic Vision.** Juxtaposing design elements is both a popular and personal approach to decorating, says Ellen Gefen, a home fashion trend and style forecaster. "It's really a change in thinking because people are embracing the fact that homes don't need to have an all-one-style décor," she says. Juxtaposition is about opposites attracting, such as mixing contemporary with traditional, modern with rustic, elegant with casual. The new Rough Luxe look, for instance, pairs industrial chic accents with rough-hewn or reclaimed woods and crisp linen upholstery, a style many view as modern, yet timeless in its appeal. Designers are enjoying the challenge of making opposites work by freshening interiors with unexpected touches, achieving what's known as a "collected" look, Gefen says.

# TREND 2 ethnic fusion

## ► color me global



Sherwin Williams' "Restless Nomad" palette was inspired by cultures from around the world but has a particular focus on Moroccan and Turkish colors. It ranges from dusky darks to vibrant pinks and reds.

AS THE WORLD GROWS SMALLER, ethnic influences in interior design grow larger. Diverse cultures are leaving their mark on everything from furniture to rugs, fabrics to wallpaper, accessories to color. The trend encompasses an expanding roster of global influences, extending beyond Asian and Middle Eastern styles to include newer entrants such as Aboriginal-inspired designs. At the same time, a fusion of multicultural influences produces looks reflecting an ethnic spirit — in patterns, textures, and colors — that transcends a particular origin. Among the trends for 2011:

- Designers are reaching far back in time for new inspiration from Aboriginal, African, and American Indian tribal motifs, geometric patterns, and color palettes of rich, earthy hues. Other global styles — particularly Asian, Indian, and Moroccan — are firmly entrenched, as are ikat and suzani patterns and animal prints.
- Ethnic style will assume an even more deluxe character in 2011, with some designs produced in luxurious finishes and textiles such as velvets, silks, and jacquards.
- Animal prints — a staple of ethnic looks — will adorn furniture and tableware and even appear in decidedly un-animal colors.
- Color is a prime area for ethnic-influenced design. Major paint companies all have 2011 color palettes inspired by diverse cultures. "The virtual world breaks down barriers to experiencing new cultures," says Jackie Jordan, Sherwin-Williams' director of color marketing. "Ethnic patterns, patchwork, and tapestries now reach across the world and enter our designs." The company's "Restless Nomad" palette, with a special emphasis on Moroccan and Turkish hues, ranges from dusky darks to vibrant pinks and reds and food-influenced colors that evoke eggplant and cabbage.

## ► now, voyager



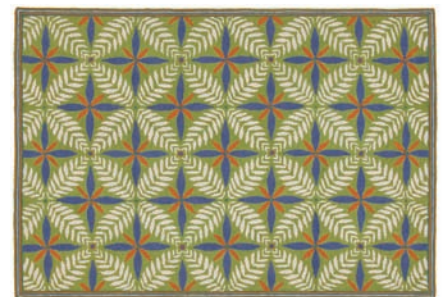
Phillip Jeffries' Voyager collection of natural wallcoverings draws inspiration from multicultural sources. Moroccan arches get a modern treatment in the Morocco pattern.

## ► mixing it up



Animal prints are used in unexpected and adventurous ways. A bold zebra pattern adorns this classic Zora Bombé Chest in Hooker Furniture's new Melange collection of eclectic, one-of-a-kind pieces.

## ► japanese geometric



Company C's hooked wool Kasuri rug is based on Japanese ikat patterns often used for kimonos. The gracefully repeating geometric forms are reminiscent of early American quilting motifs.

# TREND *3* take it anywhere

## ► function anywhere



The Reede's Landing Gamer Table by Aspenhome includes drawers to store components, video games, books, and other accessories, but can be used in any room. \$999.

## ► seating options

The Octavia corner chairs and ottoman by Henredon can be used singly or in any combination.



## ► room roaming



The versatile Cut Out for You Settee from the Caracole portfolio by Schnadig, finished in light ale with cream silk upholstery, is \$1,149.

## ► lighting the way



The Hood pendant light from Rejuvenation is available with 12-, 14-, or 18-inch clear or etched shades for use in different locations. The hood classic pendant is \$220; shades range from \$76 to \$220 based on size and finish.

WHETHER IT'S DUE TO BABY BOOMERS downsizing, Generation Y getting their own apartments, or everyone gaining a recession-induced desire to do more with less, interest is growing in furnishings that have multiple uses or can be used in different rooms. Examples include:

- Lighting that used to be dedicated to one location — a foyer, a kitchen, a dining room — is now showing up in other rooms too as homeowners and designers experiment. The Hood pendant from Rejuvenation, for example, is based on a 1915 design created with an open-topped shade to provide ventilation for higher wattage bulbs. Now the clean lines look perfectly at home in transitional or contemporary settings, anywhere from the foyer to the kitchen to the dining room.
- It's not unusual to use upholstered furniture in multiple rooms, however, more pieces are being designed for multiple uses. Henredon, for example, has introduced the Octavia corner chairs and ottoman. They can be used together as a chaise; as single chairs, one of them with an ottoman; or the ottoman alone as a boudoir beauty. Henredon, available at Safavieh Home Furnishings, says homeowners appreciate versatility when choosing furniture in part because of today's mobile lifestyles.
- Case goods are being designed for multiple uses and locations, such as a coffee table in the living room, occasional table in the family room, extra storage in the bedroom, or for display space in a foyer.
- Settees have gone beyond the formal living room and found additional uses in foyers and hallways, dining rooms in place of individual chairs, and even at the foot of beds.

# TREND 4 return to glamour

## ► tufted glamour



The Tufted Bed from Hooker Furniture's new Sanctuary collection represents an updated take on lavish Hollywood bedrooms, with an oversized tufted headboard upholstered in casual, all-natural linen. The top is bordered by antiqued mirrors arranged in a scroll pattern.

THEY'RE READY FOR THEIR CLOSE-UP. Glittery and glossy looks in fabrics and finishes, furniture and even fixtures are in the spotlight, signaling a return to glamour. In some ways the trend reflects a reaction to the economy, with drama and excitement enlisted to counter the doldrums that surround us. There's also a good bit of nostalgia on hand with styles that evoke Art Deco and Hollywood Regency design of the 1920s through 1940s. Updated for the new millennium, the trend brings us rich materials, stunning shapes, and sophisticated color palettes. A look at the trends:

- Elegance reigns in furniture inspired by the amalgam of French and English Regency, Greek Revival, and Art Deco styles that characterized Hollywood Regency.
- Clean, architectural lines in furniture pair with lavish accents such as lacquered and mirrored pieces, crystal chandeliers, chinoiserie, Asian-inspired accessories, and thick, sculpted rugs.
- Metallic accents and finishes provide shimmer and sheen. They're used in furniture, fabrics, and wallcoverings. Glam enters the bathroom with shiny chrome fixtures featuring Deco profiles.
- Fabrics are lush with velvets, silks, jacquards, metallics, and sheers in cool, sophisticated neutrals reminiscent of original 1920s through 1940s color schemes along with updated palettes of hotter, more vibrant hues.
- Bling is beautiful with embellishments of all kind, including fringe, nail heads, beading, and sequins.

## ► fabulous fixtures



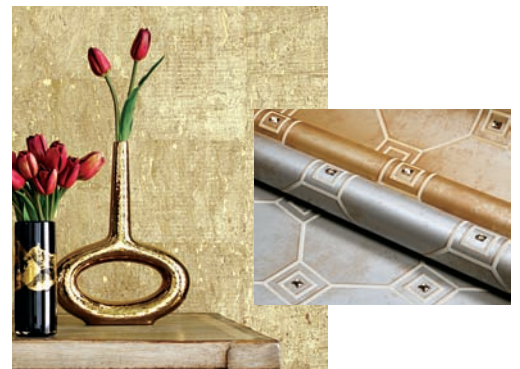
A prosaic bathroom pops with fixtures such as Graff's Fontaine faucet, with Art Deco curves and angles in glitzy polished chrome.

## ► material drama



Fabrics offer prime opportunities for drama with rich textures, shimmering effects, and colors from sophisticated neutrals to brilliant hues. JAB Anstoetz' Grandezza collection epitomizes the look.

## ► shimmer and shine



"Cork," a wallcovering from Thibaut's Natural Resources collection (shown in metallic gold), is an understated contemporary version of sheen. Carlisle Co.'s Vintage Jewel collection offers optional Swarovski Wall Jewels, crystals that can be affixed to patterns such as Christie's Trellis (pictured).

# TREND 5 stylewatch

## ► artisan quality

Bernhardt's Vintage Patina Round Dining Table and X-Back Chairs celebrate the hands that made them in hand-hewn mahogany with a French wax finish.



## ► organic simplicity



A sea fern print is overlaid on a script shadowbox background from Paragon.

## ► color pop



Lee Jofa's new Vermont collection explores trend-forward hues in stripes, solids, graphic floral, and embroidery designs.

## ► modernized classic



The new pediment mirror from Modern History is architecturally impressive with antique beveled glass and stately moldings in a silverleaf finish.

DISCERNING SHOPPERS ARE ASKING for one of two design directions: practical simplified modern looks or products with a handmade artisan quality using natural materials, says Heather Eidenmiller, director of brand development for Bernhardt Furniture. And while consumers are still likely to lean on neutral hues for big-ticket items, this opens the door for bold color accents and inventive decorative accessories. Also on the Trend Radar:

- **Nostalgia.** Vintage looks will be in the spotlight, ranging from industrial-chic metal accents to pale or gently faded fabrics. Popular fabrications hint at yesteryear with romantic florals, patchwork, ticking stripes, tapestry, stitching, quilting, lace, and embroidery. Key fabrics: feed-sack linens and antiqued velvet.
- **Down to Earth.** Popular accents highlight simple organic shapes and natural materials such as raw or reclaimed woods, stone, and shell. Sustainable fabrics — cotton, linen, hemp, and bamboo — will continue in popularity.
- **Patterns & Motifs.** Damasks, large circular suzannis, ikats, stylized botanicals, and geometric fabrications will add pop to streamlined designs. Popular motifs will sport birds, butterflies, and script or document prints. Paisleys will stage a comeback.
- **Color Codes.** Grays and other neutrals will continue their reign in 2011. A range of blues — from teal to deep-sea — as well as orange tones (notably coral) are predicted to be strong accent colors, followed by citron, yellow, and shades of purple and red.
- **Classic Revival.** Classic shapes will appear modern and sophisticated. Key motifs will be urns, busts, carved detailing, and other architecturally appealing accents.

# TREND 6 home tech

## ► app power



Match any color inspiration to a Benjamin Moore paint color (left), and browse all of Fortuny's fabric patterns with apps for mobile devices (below).

DO WE LIKE TECHNOLOGY BECAUSE IT'S COOL or because it makes our lives easier? Either way, think carefully about how you live, do your research, and make informed choices. Emerging trends include:

- **Apps.** Popular smartphone apps include *Dream Home* (\$2.99) and *Houzz* (free), which offer design and product ideas and allow you to assemble a virtual idea book; Benjamin Moore's *Ben Color Capture* (free; snap a picture of any color inspiration and match it to one of the firm's colors); and the Fortuny Fabric Browser (free; browse fabrics, save your favorites, and request samples).
- **3D TVs.** Business is booming in this technology, once limited to movie theaters and now available for the home. The quality is high, prices are coming down, and the amount of content is growing. Read more about this technology on page 114.
- **Green Power.** Power grid connectivity sounds complicated but means simply that if you power your home with a renewable energy source, any excess electricity you produce is fed back to the grid. If you use more than your system feeds into the grid, you pay your utility company only for the difference between what you use and what you provide. Geothermal energy systems — another emerging technology — extract power from heat stored in the earth for use in your home.
- **Healthy Cooking.** Thermador's Steam & Convection Oven (\$3,299-\$3,499) combines three cooking options in one unit: steam, convection, and a combination of the two. GE's My Pyramid microwave has presets that go beyond pizza and popcorn to include healthier choices such as asparagus and broccoli (\$100).

## ► brainy kitchens



Choose steam, convection, or a combination of the two when cooking with Thermador's new oven.

## ► saving energy



Think of your meter running in reverse as you feed excess power from your home's renewable energy source to the power grid.

## ► depth perception



3D televisions are making their way into living rooms across the state.

# editors picks

## 1 technology

AS A CHILD I loved 3D movies. They were cool, even though they were usually a horror—in storyline and quality. Today's 3D technology is much more advanced as it makes its way into homes, spurred by the availability of high-quality 3D TVs and the success of last year's blockbuster film *Avatar*.

I checked in with Teghkar Singh Chadha of Saga Electronics & Technologies ([www.sagaelectronics.com](http://www.sagaelectronics.com)) in Tenafly to learn more about 3D TVs. The number of customers looking for a TV who purchase a 3D model has risen from 5% to 40% in the past year at Saga Electronics. The choice is broad—Saga, for example, carries 3D TVs by Sony, Panasonic, Sharp, Samsung, and Mitsubishi. But I still had concerns, so Chadha offered these insights.

- *Can I still watch in 2D mode?* Yes.
- *Are 3D TVs expensive?* The cost is comparable with last year's prices for a top-of-the-line 2D TV. Some manufacturers (including Sony and Panasonic) offer promotions.
- *Are 3D glasses costly?* "Most 3D TVs come with a promotion to get the glasses free," Chadha says. Note that companies make the glasses to work with their own TVs and that universal glasses are hard to find and don't work with every 3D TV.
- *Are the glasses comfortable?* Unlike passive glasses used in movie theaters, 3D glasses for home use have active shutter lenses that "talk" with your TV via an infrared sensor. This ensures that you're watching at optimum quality, which reduces the eyestrain and headaches you



PHOTO BY PATRICIA BURKE

We can now enjoy the 1960s-style movie theater excitement of 3D movies at home, but with better quality and more comfort glasses than the vintage ones shown.

- might suffer with a movie theater version.
- *How much content is available?* Three television channels (ESPN 3D, n3D, and Cine 3D) broadcast on DirectTV, more 3D programming is coming from the Discovery and Sony networks, and many major sporting events are now shown in 3D, including the upcoming Super Bowl. That's not to mention the growing number of major films.
- *Can I mount my 3D TV on the wall?* Yes, just like any television.
- *What are the main advantages of 3D TV?* Total immersion in what you watch and the quality of the 2D and 3D viewing, Chadha says.

ren miller  
EDITOR

## 2 lifestyle shift

I'VE NEVER THOUGHT OF MYSELF as being a trendsetter, but maybe I've reached that milestone at age (ugh) 50. Our family was among a growing number of Americans that downsized this year (in



our case, into a single-story home) and moved from the sleepy suburbs into a more urban community, closer to transportation, shopping, and activities. According to a recent study by the American Institute of Architects, remodeling projects — especially kitchens and bathrooms — are growing at a healthy pace. We're on that treadmill. Following on the heels of one bathroom remodel and another one on the horizon, we are undergoing a small kitchen and family room renovation that's wreaking havoc.

Minus the temporary upheaval, we love this new stage in our lives, as we strive to squeeze more style and function out of every inch. Classic styles are being equally transformed. Consider the French Key Secretary from Global Views (pictured). An update to a classic, it has a smaller profile, cleaner lines, and a contemporary spirit. A mirrored panel drops down to reveal the oversized desk surface and plenty of storage. I imagine this anywhere in my house: the hallway, bedroom, living room,

or study. Who couldn't use an element of surprise or a fresh perspective?

*meg fox*  
ASSISTANT EDITOR

**Left:** French Key Secretary, Global Views

## 3 animal prints

ANIMAL PRINTS have exhibited surprising staying power. I think that's because their exotic, wild, and often whimsical



Sunflower Zebra Chair from Horchow.

nature adds intriguing touches of drama and adventure to virtually any interior design scheme. Lately, animal prints have been showing off their great versatility. The "Sunflower Zebra" chair from Horchow, for instance, renders the classic black-and-white Zebra print in a sunny yellow and cream and uses it on a traditional wing chair. I recently tried my own version of this kind of pairing by reupholstering the seat of a large, intricately carved wooden throne chair (which belonged decades ago to my grandmother) in a brown and cream zebra print. The chair proved to be a fabulous fit in my transitionally furnished living room — as well as a big hit with our two cats. You can find one or the other relaxing on the chair for the perfect not-so-wild-kingdom photo op. I've since been tempted to add many — too many — other animal print accents to the room. But I'm controlling myself. Like anything good, animal prints are best taken in moderation.

*robin amster*  
PROJECTS EDITOR

## 4 transitional style

MY HUSBAND AND I recently put the finishing touches on a much-needed kitchen renovation to the home we bought last year. My new project: decorating the casual dining room adjacent to our kitchen. I've had my eye on these round Nathan mirrors, new this year from Made Goods. They have a wood base, cool convex shape, and sheet metal overlays with metal braiding on the outside edges. Our decorating style leans toward transitional, so I love that the mirrors' detailing and silver and gold appear aged but still modern. They are just big enough (32 inches in diameter) that I should have enough room to put a few of them on one wall to make a statement above my sideboard and repeat the circular pattern in my draperies.

*lisa rackley*  
EDITORIAL ASSISTANT,  
GREEN DESIGN AND  
RESOURCES EDITOR



Nathan mirrors from Made Goods.

PHOTO BY PATRICIA BURKE