

HOW TO GET PUBLISHED

2012 EDITORIAL SUBMISSION GUIDELINES

We encourage you to share your design projects and new products with us.

The editorial calendar and guidelines in this brochure provide information about submitting your work.

design **NJ**
NEW JERSEY'S HOME & DESIGN MAGAZINE

2012 EDITORIAL CALENDAR

FEBRUARY/MARCH

- Annual Kitchen Issue
- Furniture with a Midcentury Vibe
- Fabric Fashion
- Made In America
- Energy-Efficient Upgrades
- Wall Coverings
- Editorial submissions deadline: 09/16/11

APRIL/MAY

- Homes Designed for Entertaining
- Big Ideas for Small Kitchens
- The Multi-Generational Home
- Spring Fever: Hot Colors
- Captivating Consoles
- The World of Bathtubs: Internationally Inspired Designs
- Exotic Wood Floors
- Green Living
- Outdoor Lifestyle
- Editorial submissions deadline: 11/11/11

JUNE/JULY

- Family-Friendly Homes
- Spruce Up Your Curb Appeal
- French Inspired Designs
- A Tale of Tile
- Kitchen Backsplashes
- Saltwater vs. Freshwater Pools
- Lighting By Design
- Editorial submissions deadline: 01/06/12

AUGUST/SEPTEMBER

- Annual Bathroom Issue
- Renovations for Today
- What's New from High Point
- Architectural Details
- Fall-Blooming Perennials
- Rug Trends: Colors, Patterns, Fibers
- Decorative Cabinetry in Every Room
- Editorial submissions deadline: 03/16/12

OCTOBER/NOVEMBER

- Classic New Jersey Homes
- Kitchen Seating
- Window Treatments, Naturally
- Wrought Iron
- Made In America
- Gardening for Year-Round Color
- Editorial submissions deadline: 05/11/12

DECEMBER/JANUARY

- Before & After Renovations
- Convertible Furniture
- Kitchen Cabinetry Trends
- Home Automation
- Stylish Sofas
- Furnishings for Baby
- Editorial submissions deadline: 07/13/12

HOW TO SUBMIT A PROJECT FOR CONSIDERATION

Each issue of *Design NJ* includes feature stories about homes of all shapes and sizes from all over New Jersey. If you have a great house or a beautiful space to share (in-doors or out), please send a brief description and scouting photos. The adjacent editorial calendar details planned features only. We accept many more projects throughout the year so we encourage you to share your work with us.

Description Specifications:

Please share with us the location of the project, any unique design challenges and a brief summary of the project.

Photography Specifications:

Scouting photos may be low-resolution digital photos or prints and should show every space you would like us to consider. If we select the project for publication, we will schedule a photo shoot with a professional photographer. If your project has already been professionally photographed, please share that information.

We receive hundreds of submissions each year and review each one carefully. To best facilitate the project review process, we prefer that projects for consideration are submitted to us on CD. The CD should include full-size printouts of each photo for review and reference.

Please note that homes for consideration must be located in New Jersey and may not have been published elsewhere. Please identify each room and put a return address label on the backs of any material you would like us to return.

Please send projects for consideration to:

Ren Miller, Editor
Design NJ
207 Commercial Court
Morganville, NJ 07751-1070

Note: We prefer not to receive submissions via e-mail. The review and consideration process is collaborative and our staff reviews them as a team.

ADDITIONAL WAYS TO GET PUBLISHED

Each issue of *Design NJ* offers other excellent opportunities for publication. If you have a product, project, event or service you would like us to consider for publication, please send us a photo and a brief description. Some regular departments cover the following topics:

New Products: Please add us to your media list so we receive information about your latest product releases and introductions. It is important that we are kept up to date so that we can effectively report on your products as well as industry trends.

Trend Information: The editorial staff of *Design NJ* carefully monitors national and regional trends in several industries. This information helps us process and filter the projects we choose for publication. If you have trend information that you would like to share, we'd be happy to receive it.

Green Living: Products or services that help homeowners decorate and care for their homes in an environmentally friendly way are welcome. The products or services can involve interiors, exteriors or landscapes, and they should demonstrate that homes can be beautiful and comfortable as well as eco-friendly.

Expert Opinion: *Design NJ* supports trend information with expert opinions from respected sources. If you are interested in being considered as a source for trend research or inclusion in our editorial content, please feel free to contact us for consideration.

Send submissions with photos to:

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GET CONNECTED WITH DESIGN NJ

- Join our business-to-business email list and receive reminders about upcoming features and new opportunities for publication. If you would like to be contacted for upcoming opportunities for publication, please email your contact information to bvenezia@designnewjersey.com and ask to be added to our editorial email list.
- Follow *Design NJ* on Facebook and receive solid information and behind-the-scenes access. Visit www.facebook.com/DesignNJ and click the "like" button. Then you will be able to stay in touch with everything happening at *Design NJ*.

ADDITIONAL SERVICES

Design NJ offers several additional services to help you promote your business:

- Bulk copies of *Design NJ* at discounts off the cover price.
- Customized reprints for sales, marketing and trade shows.
- Attractive enlargements mounted with your editorial.
- Professional subscriptions at a reduced rate.

Contact Barbara Venezia at 800-969-7176, ext. 264, or bvenezia@designnewjersey.com for additional information and pricing for the above.

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